

PLANNING COMMISSIONERS:

Lawrence C. (Buzz) Cardoza, Commissioner
Frank Flores, Commissioner
Paul Germain, Commissioner
Arthur Hoff, Commissioner
Patricia Jeffery, Commissioner
Gail Donaldson, Vice Chairperson
James A. Martin, Chairperson

**AGENDA
EMERYVILLE CITY PLANNING COMMISSION
CITY COUNCIL CHAMBERS
1333 PARK AVENUE
EMERYVILLE, CALIFORNIA**

THURSDAY JUNE 28, 2007

6:30 P.M.

A COMPLETE COPY OF THE TEXT PORTION OF THE AGENDA PACKET WILL BE AVAILABLE FOR PUBLIC VIEWING IN THE PLANNING COMMISSION OFFICE, THE POLICE STATION PUBLIC COUNTER AT 2449 POWELL STREET, 2ND FLOOR, AND GOLDEN GATE BRANCH OF THE OAKLAND PUBLIC LIBRARY, 5606 SAN PABLO AVENUE AND FOR REPRODUCTION AT: (1) ACCESS PRINT, 1306 65TH STREET; (2) PERMA COPY, 2000 POWELL STREET, SUITE 120, AND (3) KINKO=S, 5895 CHRISTIE AVENUE, FROM THE MONDAY BEFORE THE COMMISSION MEETING. THE MEETING IS SHOWN LIVE ON EMERYVILLE CABLE TELEVISION AND AGAIN AT 4:00 P.M. THE MONDAY FOLLOWING THE PLANNING COMMISSION MEETING.

If you challenge the adequacy of the subject application in court, you will be limited to raising only those issues or alleged inadequacies which you presented to the Emeryville Planning Commission, orally or in writing, at or prior to the public hearing. You may not be entitled to maintain a legal action against the application unless you object to it, orally or in writing, at or prior to the public hearing.

In compliance with the Americans with Disabilities Act (ADA), if you need special assistance to participate in this hearing, you should contact the office of the City Manager/City Clerk at (510) 596-4373. Notification 72 hours prior to the hearing will enable the city to make reasonable arrangements to assure accessibility to this hearing.

Persons who wish to speak on matters set for PUBLIC COMMENT will be heard when the Presiding Officer calls for comments from those persons who are in support of or in opposition thereto. After persons have spoken, the Hearing is closed and brought back to Commission level for discussion and action. There is no further comment permitted from the audience unless requested by the Commission.

I. CONVENE, ROLL CALL, AND PLEDGE OF ALLEGIANCE

II. PUBLIC COMMENT

III. ACTION RECAP – May 24, 2007

IV. DIRECTOR'S REPORT

V. PUBLIC HEARINGS

- A. Vue 46 Temporary Banner Signs, 1001 46th Street (SA07-10)** - Major Sign Permit application to display two temporary project advertising banners at a new residential development. CEQA Status: This project is exempt from environmental review under State CEQA Guidelines Section 15311(a), which applies to construction or placement of minor structures including on-premises signs. General Plan Designation: Medium Density Residential (M); Zoning District: Medium Density Residential (R-M). (Applicant/Owner: 46th Street Lofts Property LLC) (APN 49-1172-3)
- B. Avenue 64 Pole Signs, 6399 Christie Avenue (SA07-11)** - Major Sign Permit application to install permanent pole signs identifying new rental residential development. CEQA Status: This project is exempt from environmental review under State CEQA Guidelines Section 15311(a), which applies to construction or placement of minor structures including on-premises signs. General Plan Designation and Zoning District: Mixed Use (M-U). (Applicant: Scott Architectural Graphics; Owner: BRE Properties, Inc.) (APN 49-1492-4)

VI. STUDY SESSIONS

- A. "Big-4" Traffic Study** - Study Session to discuss analysis of cumulative traffic impacts of four proposed major development projects: South Bayfront Site B Mixed Used project, Marketplace Redevelopment project, BRE Gateway project, and the Transit Center project. The City commissioned Fehr and Peers to conduct a quantitative analysis of the cumulative impacts and Kimley-Horn and Associates to conduct a qualitative analysis including various innovative ("out of the box") circulation enhancements. Results of both analyses will be presented for information and discussion.

VII. COMMISSIONERS COMMENTS

VIII. ADJOURNMENT

THE NEXT SCHEDULED MEETING WILL BE HELD ON THURSDAY, JULY 26, 2007 AT 6:30 P.M. IN THE CITY COUNCIL CHAMBERS, CITY HALL, 1333 PARK AVENUE, EMERYVILLE, CA 94608.