



**CITY OF EMERYVILLE  
PUBLIC ART COMMITTEE**

Sharon Wilchar, Chair  
Jean Goldman, Vice Chair  
Edythe Bresnahan, Member  
Bryce Gaspard, Member  
Harley Jensen, Member

Melody Kozma-Kennedy, Member  
Alicia Raffel, Member  
Vickie Jo Sowell, Member  
Judith Wetterer, Member  
Council Member Scott Donahue, Liaison

**Action Minutes  
Emeryville Public Art Committee  
(PAC) Meeting  
Special Meeting  
1333 Park Avenue, Emeryville CA 94608**

**Thursday February 21, 2019 5:30 pm**

**1 Call to Order**

The meeting was called to order by Harley Jensen at 5:35 p.m.

**2 Roll Call:**

Members Present: Edythe Bresnahan, Jean Goldman, Harley Jensen, Melody Kozma-Kennedy, Alicia Raffel, Vickie Jo Sowell, Judy Wetterer, Sharon Wilchar, and Council member Scott Donahue

Members Absent: Bryce Gaspard,

Staff Present: Amber Evans

Public Present: Kerri Hurtardo

**3 Public Comment – None**

**4 Approval of Minutes:**

**4.1 Approval of the January 10, 2019 Regular Meeting Action Minutes** Motion to approve the minutes of January 10, 2019 with modification was moved by Jean Goldman and seconded by Edythe Bresnahan. The motion passed unanimously.

**5 Action Items**

**5.1 Recommendation on Sherwin Williams Public Art in a Public Park** - Staff introduced Kerri Hurtado of Art Source who presented a proposal for installation of Jeppe Hein's *Your Way*, in the public park at the Sherwin Williams development site. Vickie Jo Sowell moved and Edythe Bresnahan seconded, a motion to "Recommend the City Council accept Jeppe Hein's *Your Way*, in the public park at the Sherwin Williams development site with the understanding that the City will not be financially responsible for maintenance and the maintenance will be held to an acceptable standard." The motion passed unanimously.

**5.2 Recommendations for Panelists for the 2019 Community Grant Program –** Staff requested two nominations for the Selection Panel for the 2019 Community Grant Program. Edythe Bresnahan moved and Jean Goldman seconded, a motion to "Recommend Harley Jensen and Vickie Jo Sowell serves at the PAC representatives on the community grant panel." The motion passed unanimously.

**5.3 Recommendation for 2019-2021 Budget Recommendations for Art in Public Places Program's Structural Deficit -** The Budget Subcommittee presented their proposals and Staff clarified financial conditions and the fiscal impacts results of Subcommittee proposals. Jean Goldman moved and Melody Kozma-Kennedy seconded, a motion to "Recommend the Fiscal Years 2020 and 2021 budget address the Art in Public Places (AiPP) structural deficit, recommending the Council consider three approaches in tandem:

- Allocate an alternative source of funding for the Celebration of the Arts to relieve the AiPP of the annual obligation
- Allocate 2% of the Boomerang funds for the support of ongoing programs, supported traditionally by the AiPP fund, such as the Bus Shelter Temporary Art Program, Murals, the Purchase Award and/or new programs
- Allocate 3% of Transfer Tax revenue, when received, to one time public art projects, to allow for the commission of new art projects, consistent with the Public Art Master Plan." The motion passed unanimously.

## 6 Information Items

**6.1 Project Update -** Staff updated the PAC about the possible transfer of 510Arts.com to Orton development given the expiration of the site's domain and Orton's management of Oakland, Emeryville, and Richmond facilities.

## 7 Future Agenda Items –

7.1 40<sup>th</sup> and San Pablo Avenue Capital Project Art Opportunities

7.2 Mural Program Guidelines

7.3 Consideration of Second Artist Installation at Marina

**8 Announcements/Member Comments –** Staff noted the Budget would be presented to the Council on April 2, 2019. Decathlon, a new Emeryville business was sponsoring events at the former Toy R'Us site to celebrate their opening on April 6<sup>th</sup>, 13<sup>th</sup> and 14<sup>th</sup>.

**9 Adjournment –** The meeting was adjourned at 6:42 p.m.

**10 Next Meeting Date –** Regular meeting 5:30 on April 11, 2019 at City Hall, Garden Room, 1333 Park Avenue. Meeting may be canceled due to lack of business.

Prepared by:



Approved by Committee:

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Amber Evans, Community Development Coordinator II  
Economic Development & Housing Division, Community Development Department