

# CITY OF EMERYVILLE MEMORANDUM



**TO:** Mayor and City Council  
**FROM:** Patrick D. O’Keeffe, City Manager  
**SUBJECT:** Progress Report –October 2010

The following provides the City Council and staff with a summary of the activities of each department for the prior month.

## **CITY MANAGER**

- Staff will be submitting proposed amendments to the City’s “Garbage Ordinance” to the City Council at the November 2 Council meeting; followed by a proposal for a new solid waste management collection and disposal franchise agreement with Waste Management of Alameda County (WMAC) in late December. The proposed new solid waste franchise agreement would be scheduled to start in early 2011.
- The annual Art Exhibition was another success both from the standpoint of attendance as well as art works that were sold by local artists. Sharon Wilchar stated that it was one of the best years for artist sales. BRE once again donated the use of its space at Shellmound and Shellmound Way to host the event.
- The Food Truck Task Force began its deliberations in October. The group has a membership of 15 and attendance has been very good. The group has made progress on a number of issues that the City Council set forth as areas for potential changes in policy including number of permits, cost, and location.
- Staff participated in a tour of existing EUSD facilities and the new El Cerrito High School to learn more about our district’s facility deficiencies and what a state of the art school facility encompasses. Three residents of Watergate attended and it was a very good investment of time. EUSD also sponsored a tour of a K-12 charter school in Oakland so that residents with questions on this school model could see first hand how a consolidated school facility might work.

- Staff participated in an East Bay Economic Development Alliance meeting to discuss priorities for the organization for the coming year and to allow the new Executive Director, Karen Engle, an opportunity to help shape the focus of the organization. Much of the information gathering and dissemination activities that EDA currently does so well will continue. There was a consensus that the private sector business participation could be boosted to assist with the organization's regional business attraction and retention activities.
- On October 13<sup>th</sup>, the City hosted the Alameda County Mayor's Conference at Amyris Biotechnologies. The highlight of the conference was the remarks given by John Melo, Amyris CAO, which focused upon the importance of green technology in the new economy and that the East Bay was now the national center for biotechnology. Mayor Ruth Atkin requested the meeting venue and it was great showcasing of how the City of Emeryville in general and Wareham Properties in particular have been leaders in attracting funding and businesses that are at the forefront of biotech.
- Staff continues to work on the long-term project of converting the City's paper-based records management system to an electronic-based system. Aspects of the project include scanning the City Clerk's essential paper documents, such as ordinances, resolutions, agenda packets, contracts, and election material and integrating the scanned document into a user friendly electronic database. In addition, the City Clerk's Office is reviewing and amending a host of protocols and workflow processes that affect departments citywide.
- City Clerk Karen Hemphill will be on vacation from November 18 until December 6, leaving the duties of the City Clerk's Office to the capable hands of Deputy City Clerk Tom McGurk and Executive Secretary/City Clerk Technician Lorraine Farrell.
- The "2<sup>nd</sup>/4<sup>th</sup> Tuesday ENEWS, the City's electronic newsletter was distributed on October 12 and 26. The October 12 edition included articles on the City's new Poet Laureate; the new Enterprise Zone that will provide tax incentives to attract/retain businesses and jobs; and promoted the 24<sup>th</sup> Annual Emeryville Arts Exhibition. The October 26 edition included information on Measure J, the proposed school bond measure; and articles on the Powell Street corridor pedestrian/bicycle improvements; Marketplace Phase I: Christie and 64<sup>th</sup> Street housing complex; and the groundbreaking of the Oakland Airport BART connector. Both newsletters announced that the Emeryville Child Development Center was now accepting applications for enrollment and provided information on the Thursdays Emeryville Farmer's Market adjacent to City Hall. Interested community members can read the electronic newsletter on-line from the City's website: [www.emeryville.org](http://www.emeryville.org) or can subscribe and have the newsletter sent directly to their email address.

Information on how to subscribe/unsubscribe is listed at the bottom of each e-newsletter.