

CITY OF EMERYVILLE MEMORANDUM



TO: Mayor and City Council
FROM: Patrick D. O’Keeffe, City Manager
SUBJECT: Progress Report –January 2011

The following provides the City Council and staff with a summary of the activities of each department for the prior month.

CITY MANAGER

- The Capital Improvement Program (CIP) workshop/Special City Council meeting was held on January 22. The workshop was well-attended, with at least 60 community members participating in helping the City Council consider what capital improvement projects should be conducted in the next five year period. As follow up to the workshop, staff is developing a CIP survey that will be mailed to all Emeryville residents and residential/commercial property owners in early February. The survey results will be provided to the City Council at a CIP workshop/Special City Council meeting expected to be held in March. The CIP is expected to be adopted in final form by the City Council in May.

The CIP sets priorities for building the City’s infrastructure, such as parks; sewer/storm drain improvements; pedestrian/bicycle network; traffic/street improvements; affordable housing; and community facilities, such as the proposed Emeryville Center of Community Life (ECCL), the Emeryville Arts Center, and renovations to the City’s Police Department building. The Redevelopment Agency provides most funding for CIP projects, with some funds also coming from the City’s General Fund or state/regional/federal grants. The CIP Plan is updated every 2 years.

- Staff and Council members spent considerable time last month providing information to our State legislators concerning the impacts of the Governors January budget proposal to eliminate redevelopment. Time was also spent preparing Redevelopment Agency bonds for sale and loan documents

between the City and the Redevelopment Agency to secure planned redevelopment projects from elimination by the State. Staff and Council members attended a State budget briefing conducted by Senator Loni Hancock and State Treasurer Bill Lockyer. Lockyer made clear his perspective that redevelopment is not essential to California economic development or affordable housing production, and should be eliminated as the Governor has proposed.

- Staff has been working with Waste Management of Alameda County (WMAC), the City's solid waste management collection/diversion/disposal franchisee, to kick off the innovative program which residents and businesses can receive under the new franchise agreement. Starting February 1, residents living in single family as well as multi-family homes will be able to recycle household batteries and compact fluorescent light bulbs (CFL) in addition to continuing to receive recycling and compostable (organics) collection service. All businesses will now be able to receive recycling and compostables collection either at no charge or heavily discounted from garbage (trash going to the landfill). Businesses and multi-family housing complexes may also sign up for free solid waste management assessments through WMAC in order to determine what mix of services will best serve their needs and keep down costs.
- The "2nd/4th Tuesday ENEWS, the City's electronic newsletter was distributed on January 11 and 25. The January 11 edition featured articles on the Capital Improvement Plan (CIP) workshop; Fire Services Taskforce; and the "Yes, We Will" family dance party hosted by the Emery Unified School District to celebrate and thank the voters for the passage of Measure J, the school bond measure and the January 25 edition featured articles on the Governor's proposal to eliminate redevelopment agencies impact on Emeryville; a primer on how redevelopment works to facilitate economic development and improve quality of life; Emeryville's joining the Healthy Eating Active Living (HEAL) City movement; and announced the scheduled opening of the new Emeryville-Oakland Target on March 1 . Both newsletters announced that the Emeryville Child Development Center was now accepting applications for enrollment and provided information on the Thursdays Emeryville Farmer's Market adjacent to City Hall. Interested community members can read the electronic newsletter on-line from the City's website: www.emeryville.org or can subscribe and have the newsletter sent directly to their email address. Information on how to subscribe/unsubscribe is listed at the bottom of each e-newsletter.